Welcome to the 26th NM Data Users Conference

November 20, 2024

BUREAU OF BUSINESS
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Data Driven Decisions "Usage"

Google Books Ngram Viewer

data driven decisions

1900 - 2022 | English | Case-Insensitive | Smoothing of 0

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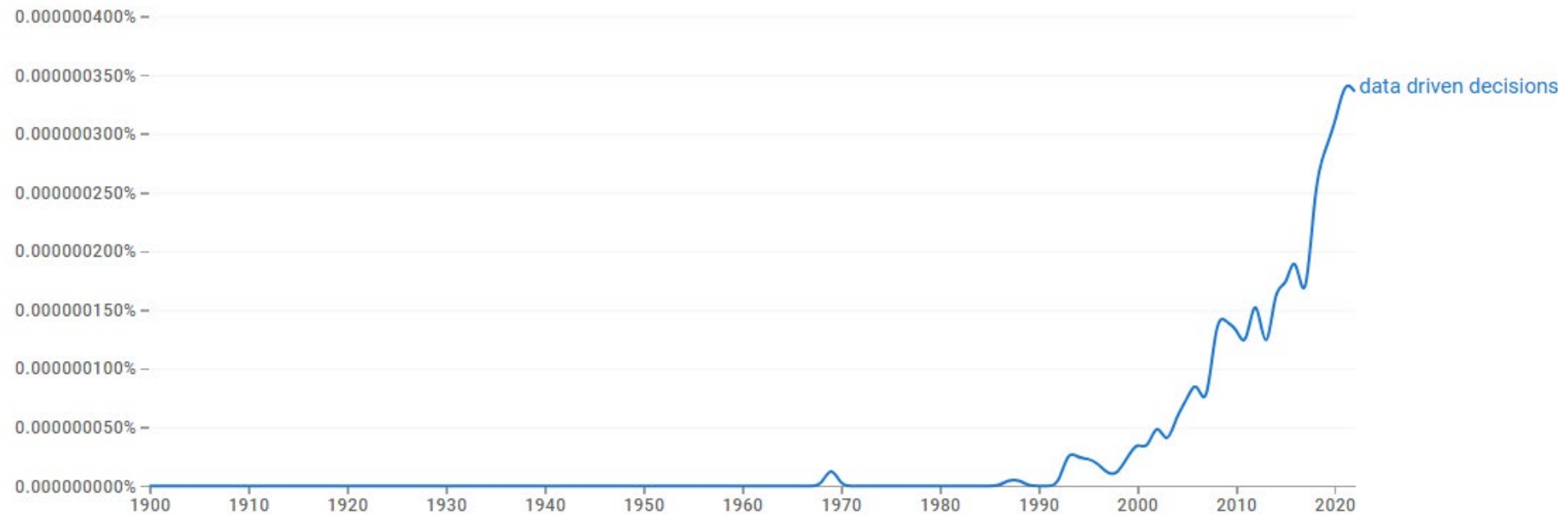
AI response - Gemini

The exact earliest recording of the phrase "Data driven decisions" is difficult to pinpoint. While the concept of using data to inform decisions has existed for centuries, the specific phrase likely emerged in the mid-20th century with the rise of computers and data analysis techniques.

However, it's important to note that the concept predates the phrase itself. For example, statistical analysis and data collection were used in various fields like agriculture, economics, and social sciences long before the term "data-driven decisions" became commonplace.