

# Census Product Update

20<sup>th</sup> Annual New Mexico Data User's Conference  
November 15, 2018

Presented by: Eric Coyle  
Data Dissemination Specialist  
U.S. Census Bureau

**QuickFacts**  
selects: Van Buren County, Michigan; Kalamazoo County, Michigan; UNITED STATES  
QuickFacts provides statistics for all states and counties, and for cities and towns with a population of 5,000 or more.

Enter state, county, city, town, or zip code

Select a fact

Table

All Topics	Van Buren County, Michigan	Kalamazoo County, Michigan	UNITED STATES
Population estimates, July 1, 2016, (V2016)	75,223	261,654	323,127,513
<b>PEOPLE</b>			
<b>Population</b>			
Population estimates, July 1, 2016, (V2016)	75,223	261,654	323,127,513
Population estimates base, April 1, 2010, (V2010)	76,205	250,327	308,756,105
Population, percent change - April 1, 2010 (estimate base) to July 1, 2016, (V2016)	-1.4%	4.5%	4.7%
Population, Census, April 1, 2010	76,258	250,331	308,745,038
<b>Age and Sex</b>			
Persons under 5 years, percent, July 1, 2016, (V2016)	6.2%	6.1%	6.2%
Persons under 6 years, percent, April 1, 2010	6.4%	6.3%	6.5%
Persons under 18 years, percent, July 1, 2016, (V2016)	23.8%	21.8%	22.8%
Persons under 18 years, percent, April 1, 2010	25.5%	22.7%	24.0%
Persons 65 years and over, percent, July 1, 2016, (V2016)	17.0%	14.2%	15.2%
Persons 65 years and over, percent, April 1, 2010	13.8%	12.3%	13.0%
Female persons, percent, July 1, 2016, (V2016)	50.2%	51.0%	50.8%
Female persons, percent, April 1, 2010	50.4%	51.0%	50.8%

My Tribal Area

Enter name of Tribal Area

OR

- Arizona
- Navajo Nation Reservation and Off-Reservation Trust Land, AZ--NM--UT

Navajo Nation Reservation and Off-Reservation Trust Land, AZ--NM--UT  
Source: 2012-2010 American Community Survey 5-Year Estimates

Sex and Age	Estimate	ACS Margin of Error
Total population	174,692 (+/-1,802)	
Male	85,042 (+/-1,067)	
Female	89,650 (+/-1,131)	
Under 5 years	13,644 (+/-470)	
5 to 9 years	15,376 (+/-426)	
10 to 14 years	15,084 (+/-428)	
15 to 19 years	15,028 (+/-478)	
20 to 24 years	14,659 (+/-517)	
25 to 34 years	22,279 (+/-643)	

OnTheMap for Emergency Management

Search:

Events as of 11/06/2017

- Hurricanes: Tropical Depression Nineteen
- Wildfires: Abney Fire, Trout Creek Fire, Tank Hollow Fire, CROWN Fire, 2017 Windfall Mt Overwinter 1 Fire, Bear Mountain Fire
- Refered Disaster Declarations: DR-4305, DR-4337

My Congressional District

115th Congress

1 Arkansas

2 Congressional District 2

Congressional District 2, Arkansas

Employment Status	Estimate
Population 18 years and over	350,392
In labor force	367,537
Civilian labor force	303,512
Employed	343,958
Unemployed	19,554
Armed Forces	4,025
Not in labor force	233,428
Civilian labor force	303,512

Census Business Builder: Small Business Edition - 2.2

Food Services, Restaurants

Farfax County, Virginia

Average revenue per employee

County, Virginia

\$5,665

Average revenue per employee

\$112,552

67.7%

775

United States Census Bureau

AMERICAN FactFinder

COMMUNITY FACTS

Community Facts

Find popular facts (population, income, etc.) and frequently requested data about your community.

Enter a state, county, city, town, or zip code

Guided Search

Advanced Search

Download Center

Popular Tables

- Population and Housing
  - Annual Population Estimates (2016 PEP, PEPPANNRES)
  - Demographic and Housing Estimates (2015 ACS, DP00)
  - General Housing Characteristics (2015 ACS, DP04)
  - General Demographic Characteristics (2010 Census, DP1)
- Poverty and Income
  - General Economic Characteristics (2015 ACS, DP03)
- Age, Race, Sex and Education
  - Selected Characteristics (2015 ACS, DP02)
  - Educational Attainment (2015 ACS, S150)

# Agenda

## Current Population Survey Annual Social and Economic Supplement

- 2017 Income, Poverty, and Health Insurance Reports

## American Community Survey

- 2017 1-year estimates release updates

## Center for Enterprise Dissemination Services and Consumer Innovation (CEDSCI)

## Additional New Tools and Resources

## Income and Poverty in the United States: 2017

### Current Population Reports

By Kayla Fontenot, Jessica Semega, and Matthew P. Johnson  
Issued September 2018  
P60-263



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## The Supplemental Poverty Measure: 2017

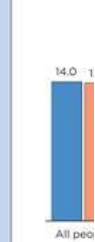
### Current Population Reports

Liana Fox  
P60-265  
September 2018

#### INTRODUCTION

Since the publication of the first official U.S. poverty estimates, researchers and policy makers have continued to discuss the best approach to measure income and poverty in the United States. Beginning in 2011, the U.S. Census Bureau began publishing the Supplemental Poverty Measure (SPM), which extends the official poverty measure by taking account of many of the government programs designed to assist low-income families and individuals that are not included in the official poverty measure. This is the eighth report describing the SPM, released by the Census Bureau, with support from the Bureau of Labor Statistics (BLS). This report presents updated estimates of the prevalence of poverty in the United States using the official measure and the SPM based on information collected in 2018 and earlier. Current Population Survey Annual Social and Economic Supplements (CPS ASEC).

Figure 1.  
SPM Poverty  
Group: 2017  
(In percent)



Note: For info and definition  
Source: U.S. Census Bureau

#### HIGHLIGHTS

- In 2017, the SPM poverty rate was 13.9 percent, statistically similar to the 2016 SPM rate.
- SPM rates vary significantly by race and ethnicity.

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## Health Insurance Coverage in the United States: 2017

### Current Population Reports

By Edward R. Berchick, Emily Hood, and Jessica C. Barnett  
Issued September 2018  
P60-264



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- Data are based on the Current Population Survey's Annual Social and Economic Supplement (CPS ASEC).
- CPS ASEC is the official source of national poverty estimates.
- Official poverty estimates are calculated in accordance with OMB Statistical Policy Directive 14.

<https://www.census.gov/newsroom/press-releases/2018/income-poverty.html>

## Health Insurance Coverage in the United States: 2017

### Current Population Reports

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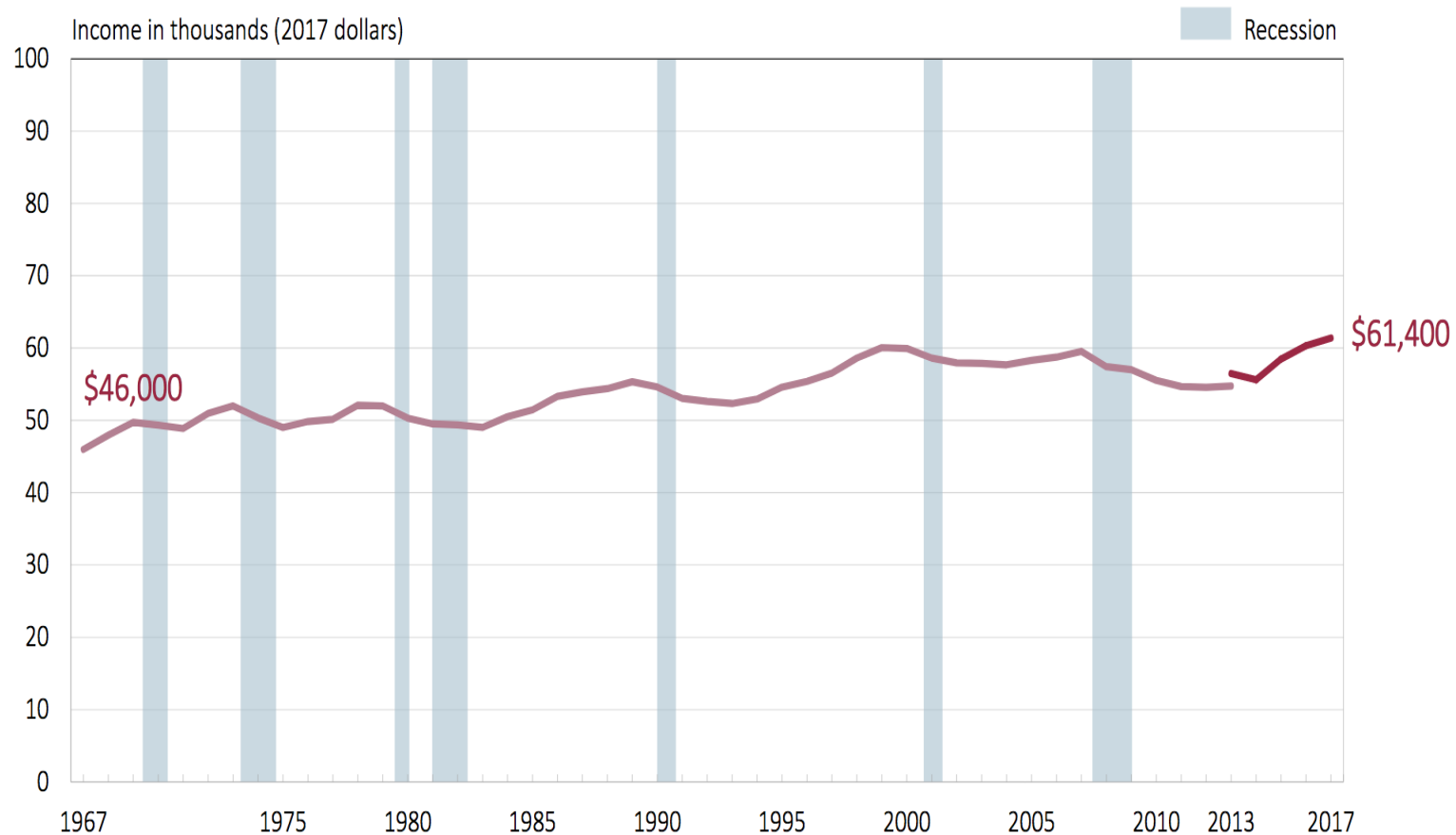
U.S. Department of Commerce  
Economics and Statistics Administration  
U.S. CENSUS BUREAU  
[census.gov](https://www.census.gov)

- Includes Current Population Survey (CPS) and American Community Survey (ACS) data.
- ACS is the recommended source for smaller populations and levels of geography.

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[census.gov](https://www.census.gov)

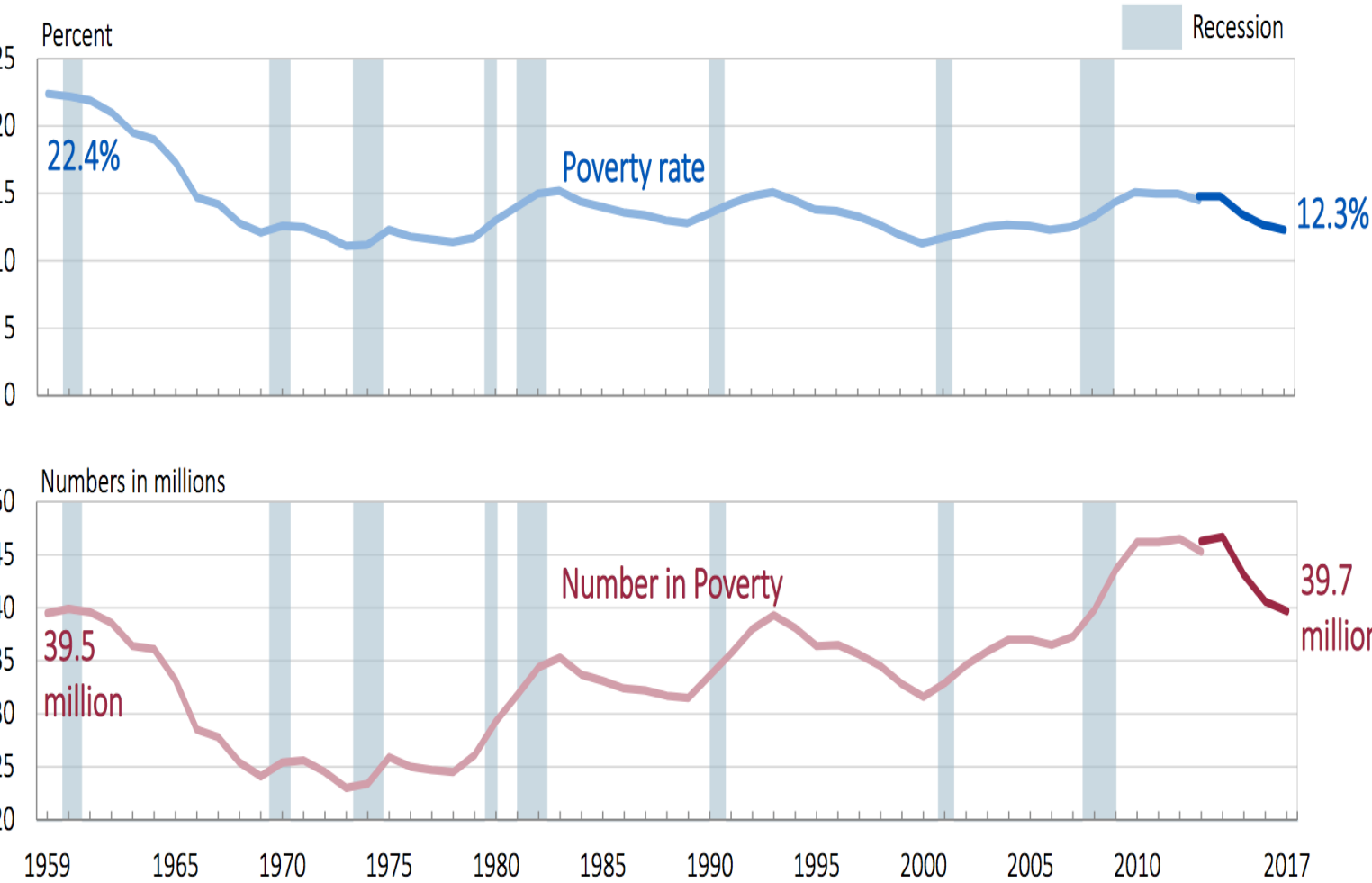
# Real Median Household Income: 1967 to 2017



Median household income was \$61,400 in 2017, an increase in real terms of 1.8 percent from the 2016 median of \$60,300. This is the third consecutive annual increase in median household income.

Note: The data for 2013 and beyond reflect the implementation of the redesigned income questions. Income rounded to nearest \$100.  
Source: U.S. Census Bureau, Current Population Survey, 1968 to 2018 Annual Social and Economic Supplements.

# Poverty Rate and Number in Poverty: 1959 to 2017



The official poverty rate in 2017 was 12.3 percent, down 0.4 percentage points from 2016. In 2017, there were 39.7 million people in poverty, not statistically different from the number in poverty in 2016.

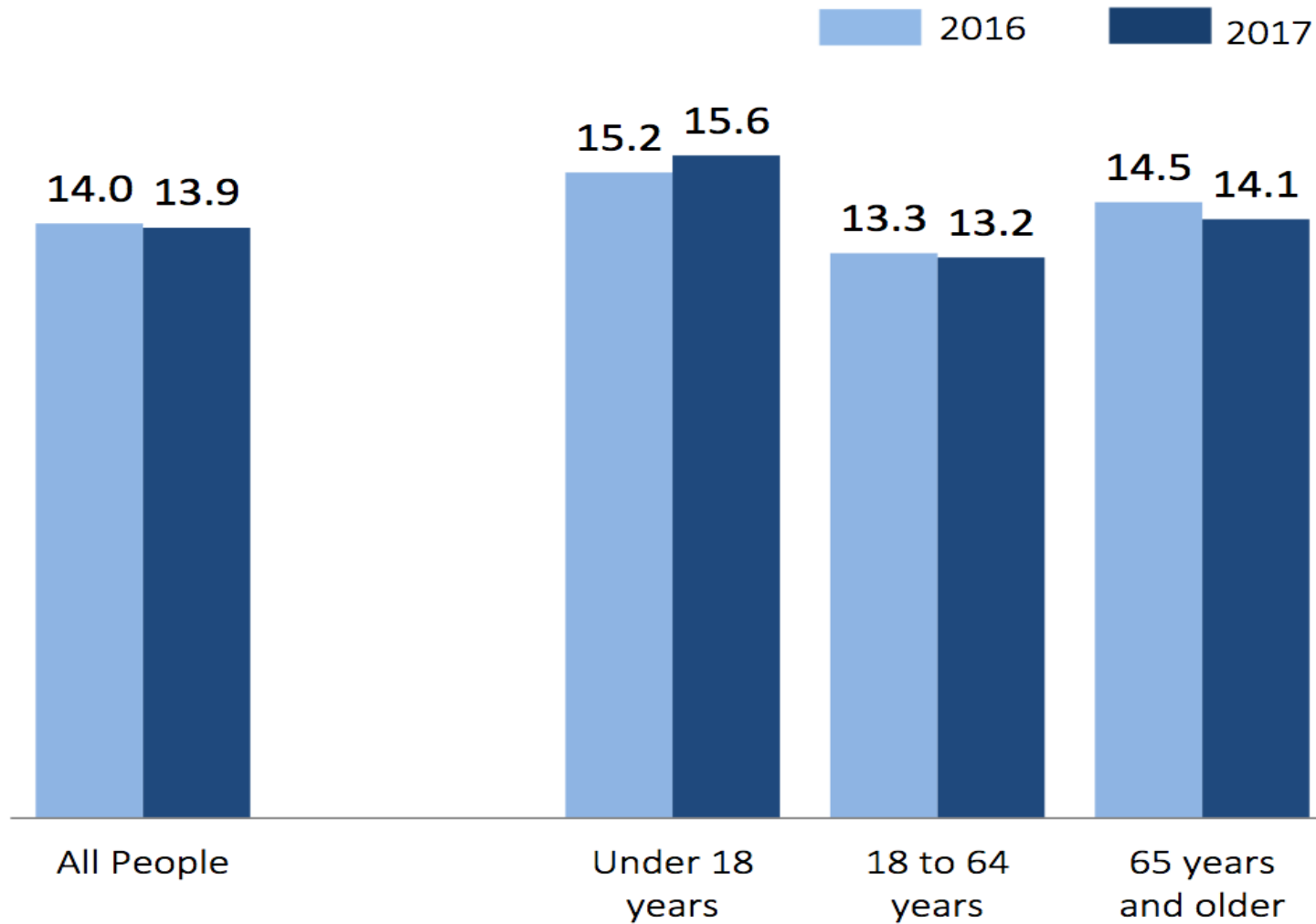
Note: The data for 2013 and beyond reflect the implementation of the redesigned income questions. Source: U.S. Census Bureau, Current Population Survey, 1960 to 2018 Annual Social and Economic Supplements.



U.S. Department of Commerce  
 Economics and Statistics Administration  
 U.S. CENSUS BUREAU  
 census.gov

# Comparison of SPM Poverty Estimates: 2016 and 2017

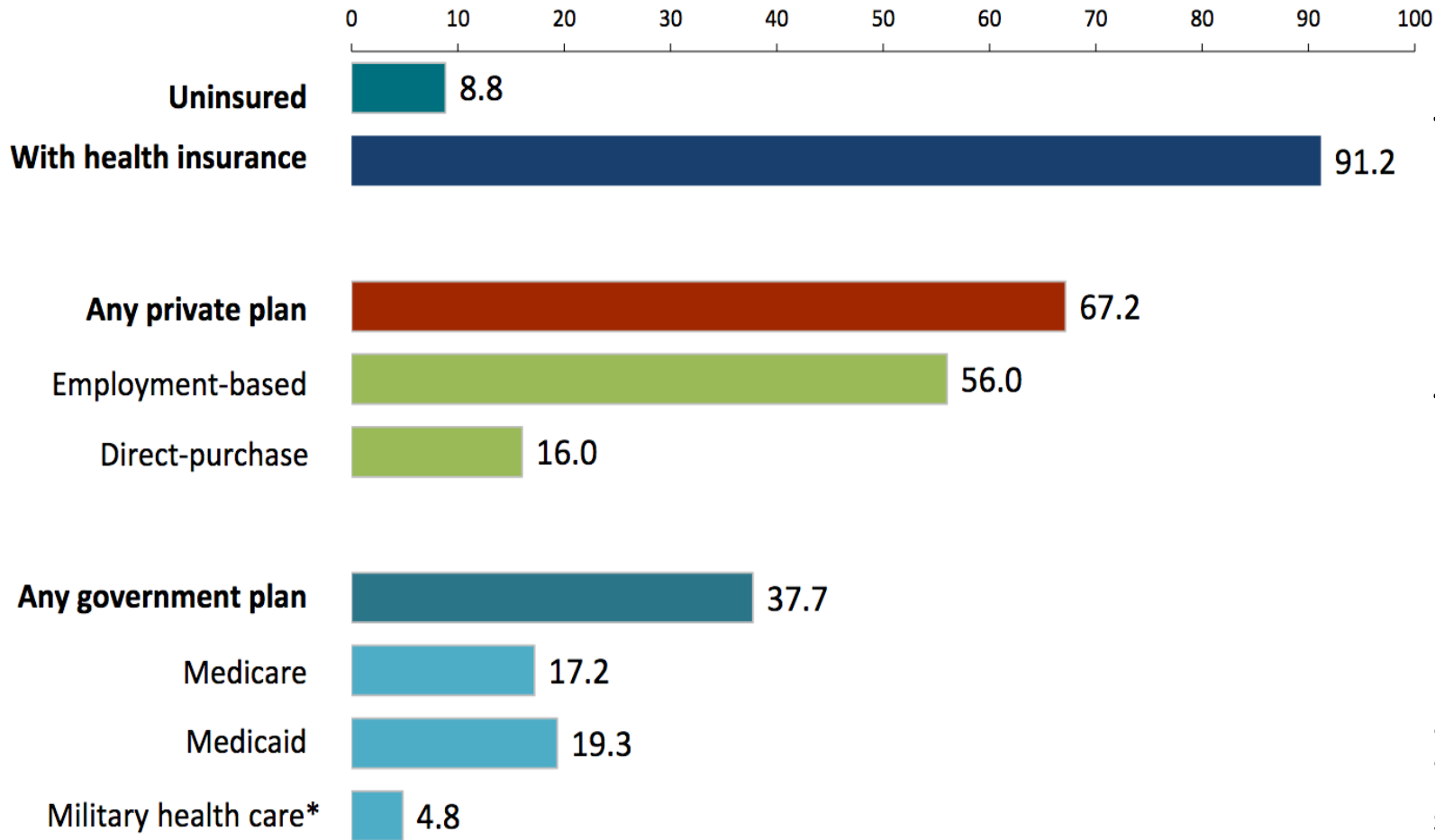
(In Percent)



The Supplemental Poverty Measure (SPM) rate in 2017 was 13.9 percent. This is not statistically different from the 2016 SPM rate of 14.0 percent.

Source: U.S. Census Bureau, Current Population Survey, 2017 and 2018 Annual Social and Economic Supplements.

# Percentage of People by Type of Health Insurance Coverage: 2017



The percentage of people without health insurance coverage for the entire calendar year was 8.8 percent, or 28.5 million people. The uninsured rate and number of uninsured in 2017 were not statistically different from 2016.

\*Military health care includes TRICARE and CHAMPVA (Civilian Health and Medical Program of the Department of Veterans Affairs) as well as care provided by the Department of Veterans Affairs and the military.

Source: U.S. Census Bureau, Current Population Survey, 2018 Annual Social and Economic Supplement.

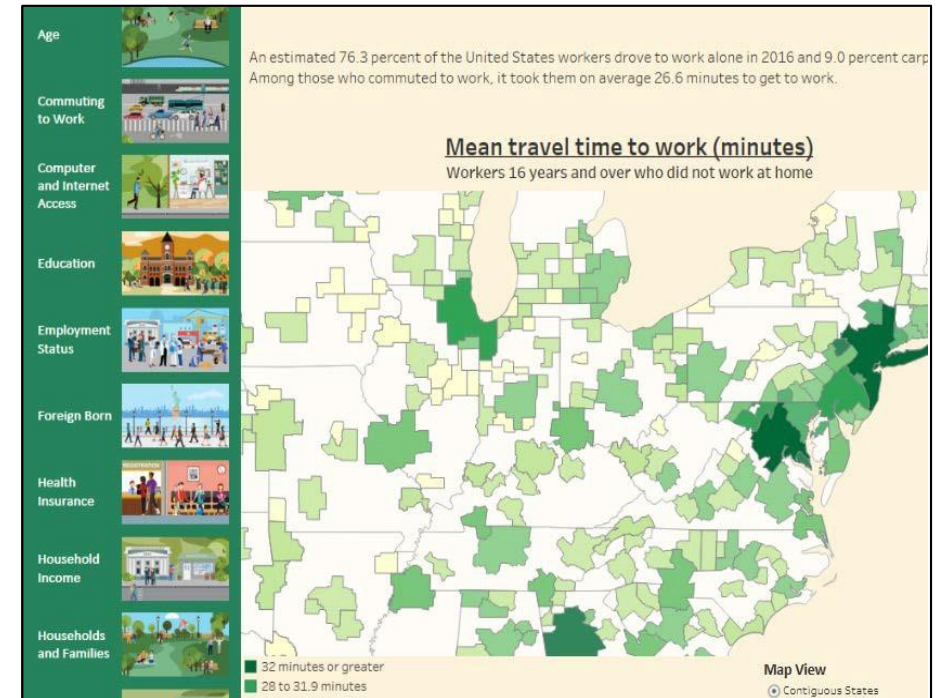
## *American Community Survey*

- *2017 1-year estimates release updates*

# American Community Survey – Latest Releases

## September 13<sup>th</sup>

- 2017 ACS 1-year public release
  - Detailed Tables
  - Summary Tables
  - ACS Data Tools (My Congressional District, QuickFacts, API)
  - State and Metro Area Graphics
  - Pre-Recorded Soundbites
- Infographics and Visualizations



<https://www.census.gov/newsroom/press-kits/2018/acs-1year.html>

# American Community Survey – Latest Releases

## October 11, 2018

- **2017 ACS 1-year Supplemental Estimates Documentation Released**
  - **Guidance for Data Users:** Learn more about [when to use 1-year, 1-year supplemental, and 5-year estimates](#).
  - **Geography and ACS:** View the [geographic areas with published data](#) for the 1-year Supplemental Estimates.
  - **Modified Tables:** View [2017 table changes](#) for a description of this year's modified table.
  - **Table Shells:** View the layout of tables (without the estimates or margins of error filled in) by exploring the [1-year Supplemental Estimates table shells](#).
- **Select Documentation Released for PUMS Files**
  - Supporting [documentation](#) has been released to help users prepare for the release of the 2017 ACS 1-year PUMS files. New this year: the PUMS Data Dictionary will be available in a new file format (.csv) in response to data user requests for a machine-readable format.

# American Community Survey – Latest Releases

## October 18, 2018

- **2017 ACS 1-year Supplemental Estimates Released**
  - 2017 ACS 1-year Supplemental Estimates are available in [American FactFinder](#) and the [API](#).
  - 2017 ACS 1-year Supplemental Estimates are based on data collected from January 1, 2017 to December 31, 2017.
  - 2017 ACS 1-year Supplemental Estimates are available for geographic areas with populations of 20,000 or more.
- **2017 ACS 1-year PUMS Files and Additional Documentation Released**
  - 2017 ACS 1-year PUMS files are now available in [American FactFinder](#), the [FTP site](#), and [DataFerrett](#).
  - Additional [PUMS documentation](#), including the PUMS ReadMe, Accuracy of the PUMS, and PUMS Estimates for User Verification, has been released to help users with the release of the 2017 ACS 1-year PUMS files.

# \*Selected Geographic Areas Published in the 2017 ACS 1-year and 5-year estimates

Geographic Areas	1-year estimates		1-year Supplemental Estimates		5-year estimates
	Areas with a Population of 65,000+*		Areas with a Population of 20,000+*		All areas**
	number	percentage	number	percentage	number
United States	1	100%	1	100%	1
Region	4	100%	4	100%	4
Division	9	100%	9	100%	9
States, the District of Columbia, and Puerto Rico	52	100%	52	100%	52
County or equivalent <sup>1</sup>	837	26%	1,908	59%	3,220
County Subdivision <sup>2</sup>	224	1%	1,196	3%	36,631
Place (incorporated places and census designated places)	614	2%	2,302	8%	29,576
Metropolitan Statistical/Micropolitan Statistical Area <sup>4</sup>	518	55%	916	97%	945

# ACS Changes to Data Collection Methods

- Previous years included Computer Assisted Telephone Interviews (CATI) for non-response
- CATI was eliminated in October 2017 due to increasing cost
- Respondent burden was significantly reduced
- Negligible impact to data quality
- Telephone Questionnaire Assistance (TQA) and Failed Edit Follow Up (FEFU) operations were not changed

<https://census.gov/programs-surveys/acs/news/updates.2017.html>

# ACS New Tables

## Group Quarters

- Two new Subject Tables have replaced S2601B
  - **S2602:** Characteristics of the Group Quarters Population by Group Quarters Type (3 Types)
  - **S2603:** Characteristics of the Group Quarters Population by Group Quarters Type (5 Types)
- 55 new Detailed Tables as source tables for the new Subject Tables

TableID	Line Number	Description
B26220		<b>GROUP QUARTERS TYPE [5] BY RECEIPT OF FOOD STAMPS/SNAP IN THE PAST 12 MONTHS</b>
B26220		Universe: Population in group quarters
B26220	1	Group quarters population:
B26220	2	Received Food Stamps/SNAP in the past 12 months
B26220	3	Did not receive Food Stamps/SNAP in the past 12 months
B26220	4	Institutionalized group quarters population:
B26220	5	Received Food Stamps/SNAP in the past 12 months
B26220	6	Did not receive Food Stamps/SNAP in the past 12 months
B26220	7	Adult correctional facilities:
B26220	8	Received Food Stamps/SNAP in the past 12 months
B26220	9	Did not receive Food Stamps/SNAP in the past 12 months
B26220	10	Nursing facilities/skilled nursing facilities:
B26220	11	Received Food Stamps/SNAP in the past 12 months
B26220	12	Did not receive Food Stamps/SNAP in the past 12 months
B26220	13	Juvenile facilities:
B26220	14	Received Food Stamps/SNAP in the past 12 months
B26220	15	Did not receive Food Stamps/SNAP in the past 12 months
B26220	16	Noninstitutionalized group quarters population:
B26220	17	Received Food Stamps/SNAP in the past 12 months
B26220	18	Did not receive Food Stamps/SNAP in the past 12 months
B26220	19	College/university student housing:
B26220	20	Received Food Stamps/SNAP in the past 12 months
B26220	21	Did not receive Food Stamps/SNAP in the past 12 months
B26220	22	Military quarters/military ships:
B26220	23	Received Food Stamps/SNAP in the past 12 months
B26220	24	Did not receive Food Stamps/SNAP in the past 12 months

[https://www2.census.gov/programs-surveys/acs/tech\\_docs/table\\_shells/2017/](https://www2.census.gov/programs-surveys/acs/tech_docs/table_shells/2017/)

# 2017 Table: S2603 Characteristics of the Group Quarters Population By Group Quarters Type (5 Types)

Subject	United States													
	Total population		Total group quarters population		Adult correctional facilities		Nursing facilities/skilled nursing facilities		Juvenile Facilities		College/university housing		Military quarters/military ships	
	Estimate	Margin of Error	Estimate	Margin of Error	Estimate	Margin of Error	Estimate	Margin of Error	Estimate	Margin of Error	Estimate	Margin of Error	Estimate	Margin of Error
Total population														
SEX AND AGE														
Male														
Female														
Under 15 years														
15 to 17 years														
18 to 24 years														
25 to 34 years														
35 to 44 years														
45 to 54 years														
55 to 64 years														
65 to 74 years														
75 to 84 years														
85 years and over														

# ACS New Tables (continued)

## Citizen Voting-Age Population

- **B29001:** Citizen, Voting-Age Population by Age
- **B29002:** Citizen, Voting-Age Population by Educational Attainment
- **B29003:** Citizen, Voting-Age Population by Poverty Status
- **B29004:** Median Household Income for Households with a Citizen, Voting-Age Householder (in 2017 Inflation-Adjusted Dollars)
- **S2901:** Citizen, Voting-Age Population by Selected Characteristics

Table ID	Line Number	Description
S2901	0	CITIZEN, VOTING-AGE POPULATION BY SELECTED CHARACTERISTICS
S2901	0.5	Subject
S2901	1	Citizens 18 years and over
S2901	1.5	AGE
S2901	2	18 to 29 years
S2901	3	30 to 44 years
S2901	4	45 to 64 years
S2901	5	65 years and over
S2901	5.3	
S2901	5.5	SEX
S2901	6	Male
S2901	7	Female
S2901	7.3	
S2901	7.5	RACE AND HISPANIC ORIGIN
S2901	8	White alone
S2901	9	Black or African American alone
S2901	10	Asian alone
S2901	11	American Indian and Alaska Native alone

[https://www2.census.gov/programs-surveys/acs/tech\\_docs/table\\_shells/2017/](https://www2.census.gov/programs-surveys/acs/tech_docs/table_shells/2017/)

# Future ACS Data Releases

## **2013-2017 ACS 5-Year Estimates** (All geographic areas)

- Tuesday, December 4: Embargo Begins
- Thursday, December 6: Public Release

## **Public Use Microdata Sample Files (PUMS)**

- January 17, 2019: 2013-2017 5-Year PUMS File

## **2013-2017 Variance Replicate Estimates**

- January 17, 2019: Public Release

<https://census.gov/programs-surveys/acs/news/data-releases/2017/release-schedule.html>

# ACS Website

United States **Census** Bureau

U.S. Department of Commerce | Blogs | Index A-Z | Glos

**TOPICS** Population, Economy   **GEOGRAPHY** Maps, Products   **LIBRARY** Infographics, Publications   **DATA** Tools, Developers   **SURVEYS/PROGRAMS** Respond, Survey Data   **NEWSROOM** News, Blogs   **ABOUT US** Our Research

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// Census.gov / Our Surveys & Programs / American Community Survey (ACS)

## American Community Survey (ACS)

About the Survey  
Respond to the Survey  
News & Updates  
Data  
Guidance for Data Users  
Geography & ACS  
Technical Documentation  
Methodology  
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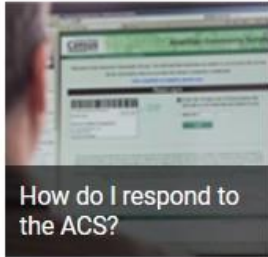
The **American Community Survey (ACS)** helps local officials, community leaders, and businesses understand the changes taking place in their communities. It is the premier source for detailed population and housing information about our nation.

How do I respond to the ACS?

Why do you ask each question?

Where can I get ACS data?

Stats In Action: New Orleans...



# Why We Ask

## American Community Survey

[← Back to Topics Page](#)

Why We Ask Questions About...

### Computer and Internet Use

We ask questions about the computers and devices that people use, whether people access the internet, and how people access the internet to create data about computer and internet use.



We added these questions in 2013 as a requirement of the Broadband Data Improvement Act of 2008. They help federal agencies measure the nationwide development of broadband access and decrease barriers to broadband access.

### Your privacy concerns

We use your confidential survey answers to create statistics like those in the results below and in the full tables that contain all the data—no one is able to figure out your survey answers from the statistics we produce. The Census Bureau is legally bound to strict confidentiality requirements. Individual records are not shared with anyone, including federal agencies and law enforcement entities. By law, the Census Bureau cannot share respondents' answers with anyone—not the IRS, not the FBI, not the CIA, and not with any other government agency.

### Questions as they appear on the form

We ask three questions that cover the type of computer you use, whether you have internet access, and what type of internet access you have.

[View Questions](#)

## Results from these questions

We compile the results from these questions to provide communities with important statistics to evaluate access to computers and the internet. You can see some of these published statistics here for the nation, states, and communities (counties, cities, towns) with a population of 65,000 or more.\*

[Close Results](#)

\*Please note: Data will be available for all communities in 2018 when the 2013-2017 ACS 5-year estimates are released.

### United States

#### Households with a Computer

89.3 percent

Source: Latest ACS 1-Year Estimates Data Profiles/Social Characteristics

#### Households with a Broadband Internet Subscription

81.4 percent

Source: Latest ACS 1-Year Estimates Data Profiles/Social Characteristics

#### Population 65+ with No Computer in Household

20.2 percent

Source: Latest ACS 1-Year Estimates Subject Tables: S2802

### View Results for a State

Louisiana

[Get Data](#)

### Louisiana

#### Households with a Computer

84.5 percent

Source: Latest ACS 1-Year Estimates Data Profiles/Social Characteristics

#### Households with a Broadband Internet Subscription

74.4 percent

Source: Latest ACS 1-Year Estimates Data Profiles/Social Characteristics

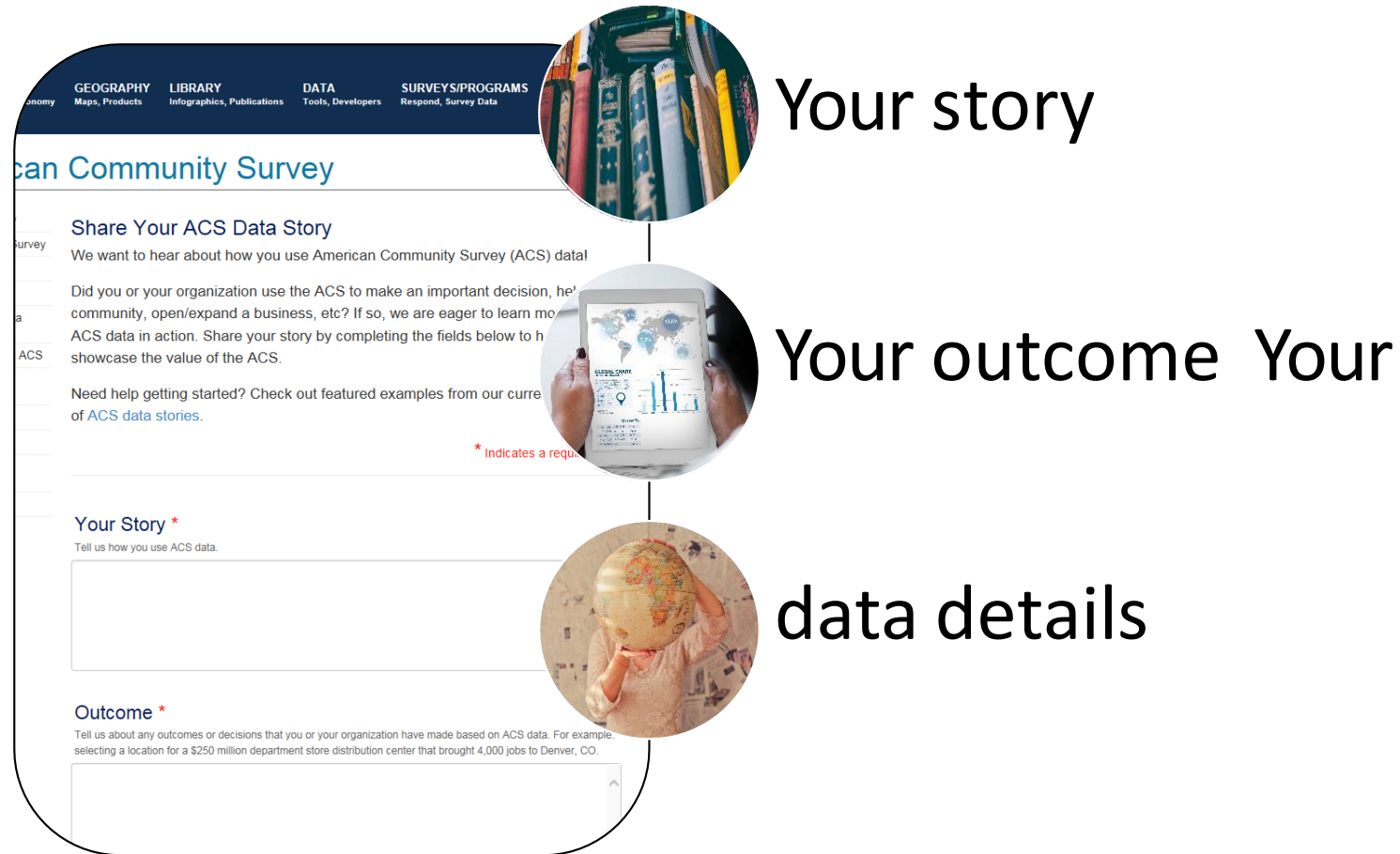
#### Population 65+ with No Computer in Household

27.7 percent

Source: Latest ACS 1-Year Estimates Subject Tables: S2802

<https://www.census.gov/acs/www/about/why-we-ask-each-question/>

# Data Tell Stories. Tell Us Yours!



**Share Your ACS Data Story**  
We want to hear about how you use American Community Survey (ACS) data!

Did you or your organization use the ACS to make an important decision, help a community, open/expand a business, etc? If so, we are eager to learn more about ACS data in action. Share your story by completing the fields below to help showcase the value of the ACS.

Need help getting started? Check out featured examples from our current collection of [ACS data stories](#).

**Your Story \***  
Tell us how you use ACS data.

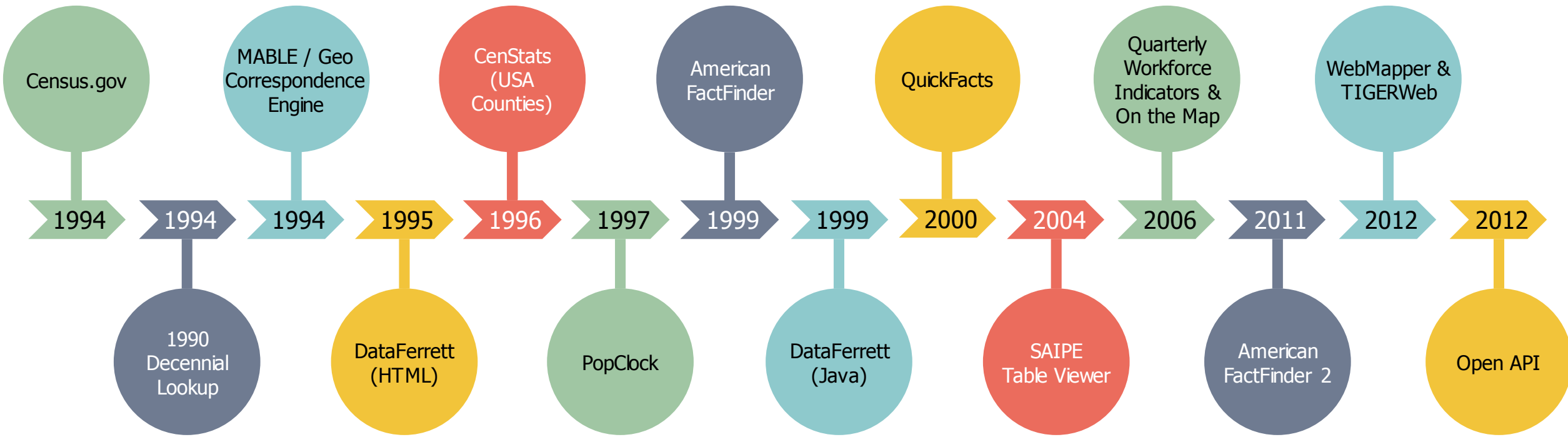
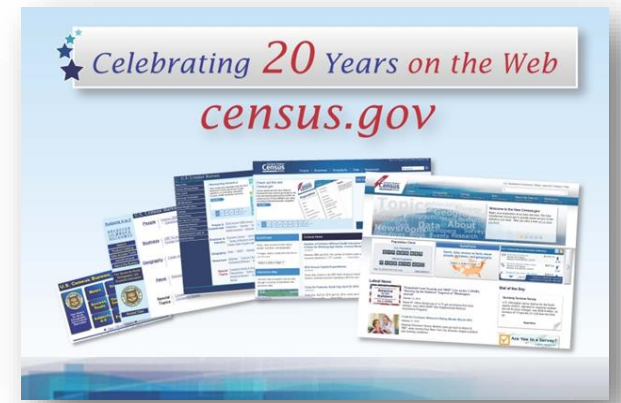
**Outcome \***  
Tell us about any outcomes or decisions that you or your organization have made based on ACS data. For example, selecting a location for a \$250 million department store distribution center that brought 4,000 jobs to Denver, CO.

**Callouts:**  
- **Your story:** Represented by a circular image of books.  
- **Your outcome:** Represented by a circular image of a tablet displaying a world map and bar chart.  
- **Your data details:** Represented by a circular image of a globe.

<https://www.census.gov/acs/www/share-your-story/>

*Center for Enterprise Dissemination Services and  
Consumer Innovation (CEDSCI)*

# Census Bureau Online History



# The Census Bureau has A LOT of data.

## 2018 End-to-End Census

The 2018 End-to-End Census takes place.

## 2020 Census Planning

This survey will help the

## Academic Libraries Survey

Provides data on the state of post-secondary institutions.

## Advance Monthly Sales

Provides an early indicator of

## American Community Survey

An ongoing survey that provides

## American Housing Survey

The AHS is sponsored by the

## Annual Business Survey

Provides annual data on

## Annual Capital Expenditures

Provides estimates on

## Annual Parole Survey

Data collected by the U.S.

## Annual Retail Trade Survey

Provides estimates on state and local

## Annual Services Report

Provides estimates of

## Annual Survey of Entrants

Provides estimates of

## Annual Survey of Jails

## Annual Survey of Public Employment

Provides state and local government employment, and payroll statistics.

## Annual Survey of School System Expenditures

Provides statistics about the financial

## Annual Survey of State Government Expenditures

Provides a summary of taxes collected

## Annual Survey of State and Local Government Expenditures

Provides periodic and comprehensive

## Annual Wholesale Trade Survey

Provides estimates on sales, expenditures,

## Beginning Teacher Longitudinal Study

This longitudinal study will permit

## Building Permits Survey (BPS)

Provides national, state, and local

## Business and Professional Classification

Obtains information necessary to

## Census of Governments

Identifies the scope and nature of

## Census of Jails

Part of a series of data collection

## Census of Juveniles in Residential Facilities

Provides a count of juveniles in

## Census of State and Federal Agencies

Data collected by the U.S. Census

## Commodity Flow Survey (CFS)

## Construction Progress Report

Provides monthly estimates of

## Consumer Expenditure Survey

Data collected by the U.S. Census

## County Business Patterns (CBP)

An annual series that provides

## Current Population Survey (CPS)

Data collected by the U.S. Census

## Deaths in Custody Reporting

Provides a count of inmate deaths

## Decennial Census of Population

The U.S. Census counts every 10 years.

## Economic Census

Provides official measures of economic

## Economic Census Industry

This report determines a National

## Export Statistics

Provides detailed statistics on

## Exports from Manufacturing

Provides estimates for the

## Federal Assistance Awards

Provides current information

## Federal Audit Clearinghouse

The Federal Audit Clearinghouse

## Identity Theft Supplement - part of the CPS

Data collected by the U.S. Census

## Import Statistics

Provides detailed statistics on

## Justice Assistance Data Survey

This direct survey of government

## Juvenile Residential Facility Census

Provides a count of juveniles in

## La Encuesta sobre la Comunicaci3n

La Encuesta sobre la Comunicaci3n

## Local Government School System

Provides statistics about the

## National Survey of College Graduates

Data collected by the U.S. Census

## National Survey of Fishing, Hunting, and

Provides information on individual

## National Teacher and Principal

Data collected by the U.S. Census

## New York City Housing and Vacancy

Sponsored by the New York City

## Nonemployer Statistics

An annual series that provides

## Police Public Contact Survey (PPCS)

Data collected by the U.S. Census

## Private School Universe Survey

Data collected by the U.S. Census

## Public Libraries Survey (PLS)

Provides statistics on the status of

## Puerto Rico Community Survey

Provides data every year -- giving

## Quarterly Financial Report (QFR)

Provides quarterly aggregate

## Quarterly Services Survey (QSS)

Provides quarterly estimates on

## Quarterly Survey of Plant Capacity

Provides quarterly estimates on

## Quarterly Survey of Public Pension

Provides national summary data

## Quarterly Workforce Indicator

A set of economic indicators

## Rental Housing Finance Survey

Provides current and continuous

## Report of Organization (COS)

Obtains current organization and

## Residential Finance Survey (RFS)

The RFS is the only survey

## Schools and Staffing Survey (SASS)

Data collected by the U.S. Census

## Special Census Program

A basic enumeration of population,

## State Library Agencies Survey

Provides state and federal

## Statistics of U.S. Businesses (SUSB)

Provides detailed annual data for

## Survey of Construction (SOC)

Provides national and regional

## Survey of Income and Program Participation (SIPP)

Collects data and measures change

## Survey of Market Absorption of New Multifamily Units

The survey is sponsored by the

## Survey on Sexual Violence (SSV)

Data collected by the U.S. Census

## Teacher Follow-Up Survey (TFS)

Data collected by the U.S. Census

## Telephone Point of Purchase Survey (TPOPS)

Data collected by the U.S. Census

## Value of Construction Put in Place

Provides monthly estimates of

# And, the Census Bureau has MANY tools for disseminating its data.



**United States Census Bureau**

**AMERICAN FactFinder**

MAIN COMMUNITY FACTS GUIDED SEARCH

LEHD Home Help and Documentation Reload Text-Only

Click a Characteristic link in the Summary Report to see more detail.

Age Earnings Industry Sector Race

View as Bar Chart

Total Primary Jobs	2015 Count	Share
Total Primary Jobs	130,976	100.0%

Worker Age

**NEW U.S. and World Population Clock**  
Statistics available for more than 200 countries

Canada World

Population by Age and Sex U.S. Trade in Manufactured Goods Top Exported Goods by U.S. State or Territory

Access the new population clock via [www.census.gov/popclock](http://www.census.gov/popclock)

U.S. Department of Commerce Economics and Statistics Administration [www.census.gov](http://www.census.gov)

**My Congressional District**  
Now Includes Business Statistics for Congressional Districts

U.S. Department of Commerce Economics and Statistics Administration [www.census.gov](http://www.census.gov)

**Census Business Builder: Small Business Edition**

1. What type of business do you want to start?
2. Select your business type
3. Select the location to research
4. Create a report

What About Other Businesses Like Mine? Who Are My Potential Customers?

**My Tribal Area**

Enter name of Tribal Area OR Select a State

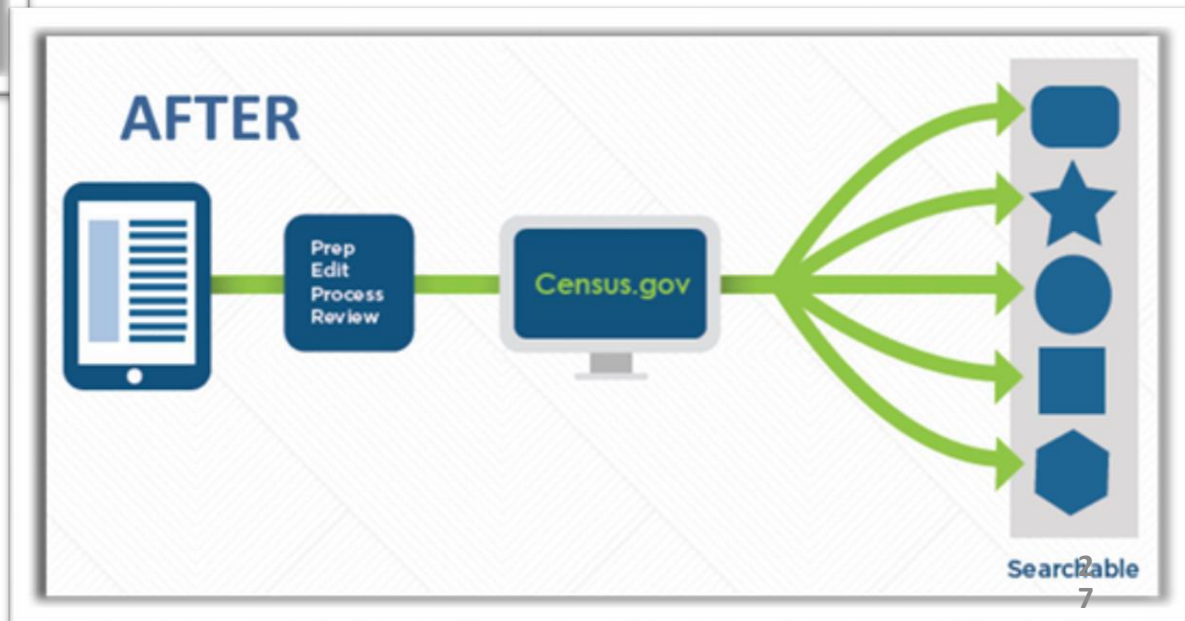
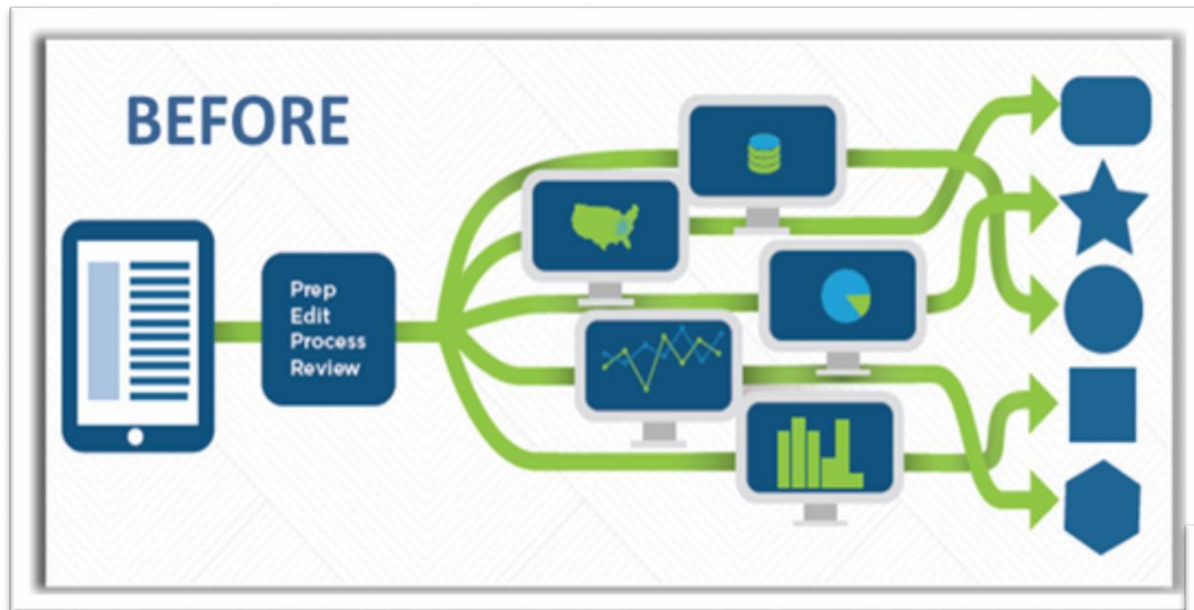
U.S. Department of Commerce Economics and Statistics Administration [www.census.gov](http://www.census.gov)

POWERED BY The American Community Survey

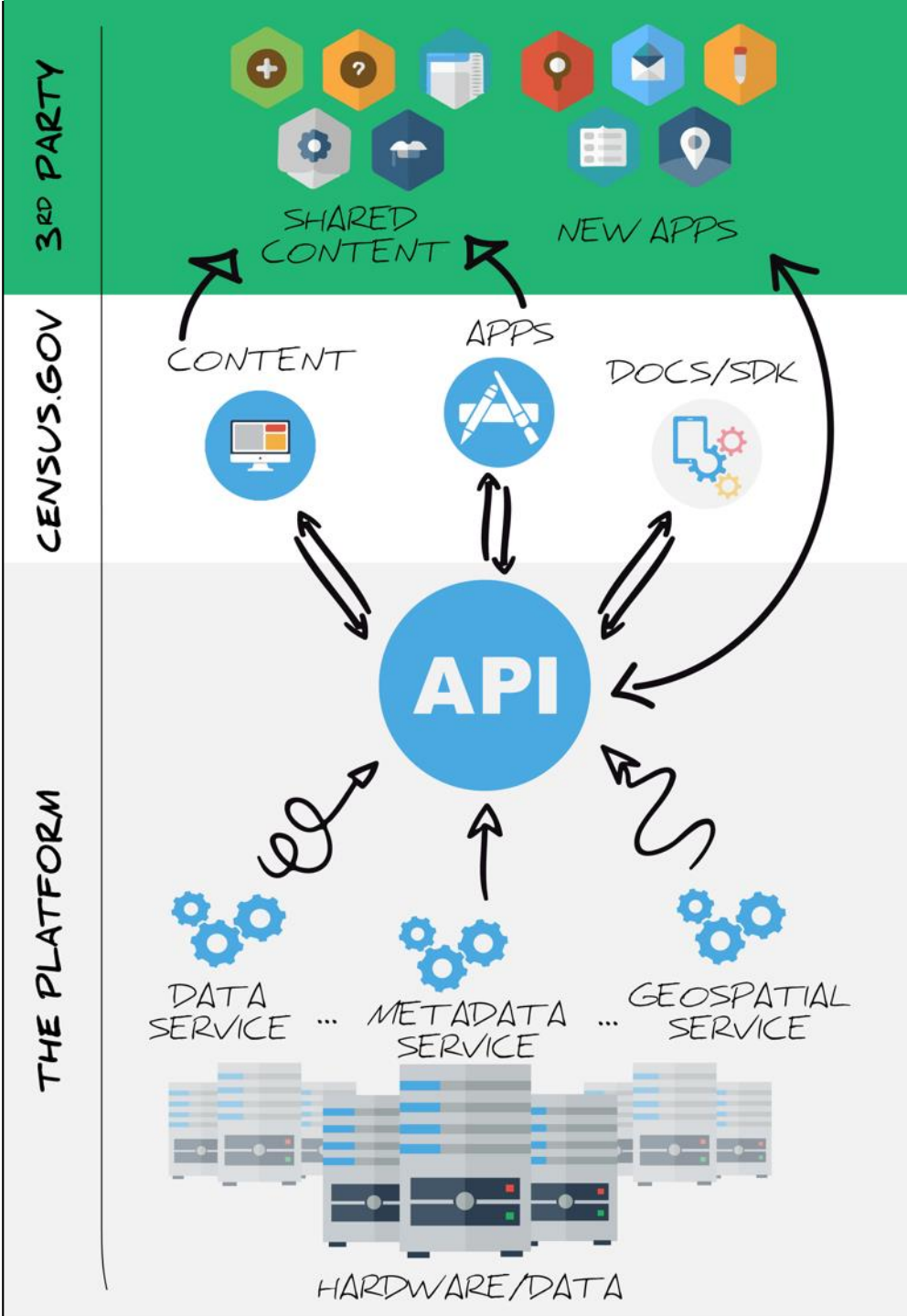
# Solution: Enterprise Dissemination

- ✓ Streamline users access to data
- ✓ Maintain the best of our current tools
- ✓ Reduce redundancies and operational costs
- ✓ Provide greater access to Census Bureau API

# Moving from Before to After



# The New Dissemination Platform: How It All Works

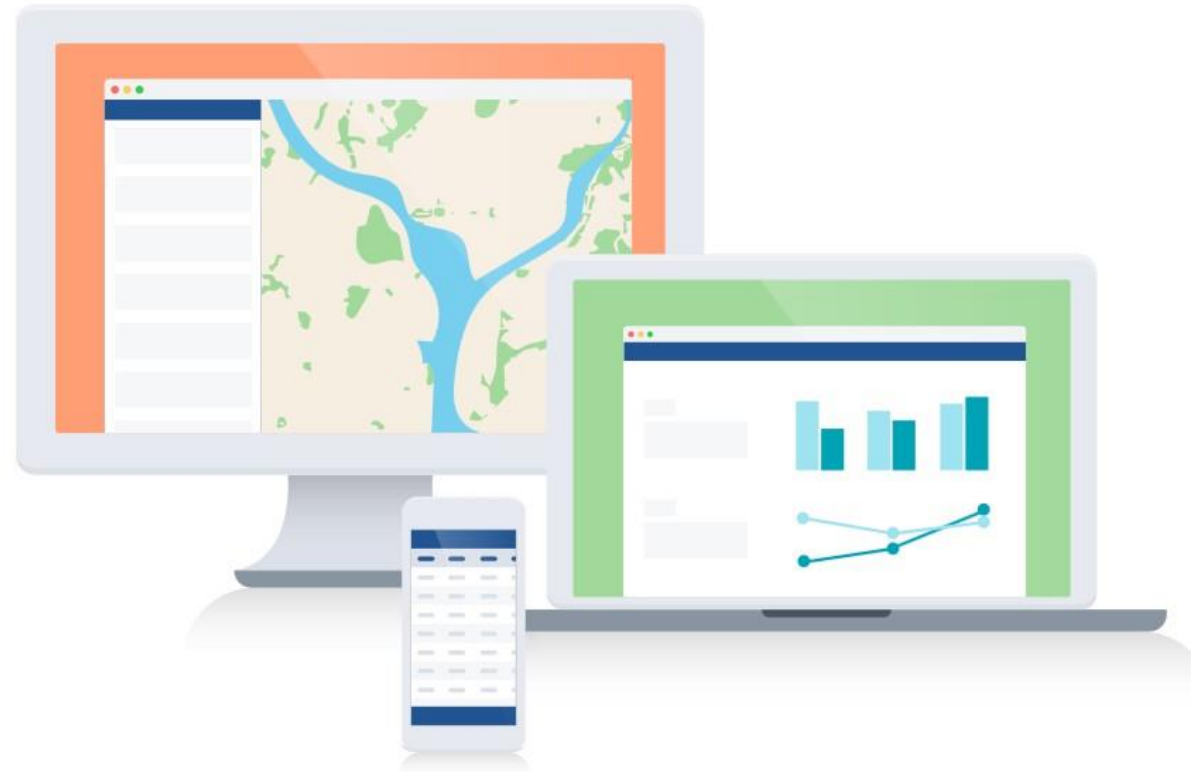


# The Preview Site: [data.census.gov](https://data.census.gov)



## Explore Census Data

The Census Bureau serves as the leading source of quality data about the nation's people and economy.

  
**Poverty**  
**Income and Poverty**  
**Official Poverty Measure**  
**S1701: POVERTY STATUS IN THE PAST 12 MONTHS**  
**B17020: POVERTY STATUS IN THE PAST 12 MONTHS BY AGE**  
[Advanced Search](#)

# Future Integration Points



// Subjects / People and Population

## People and Population

The U.S. Census Bureau is the leading source of statistical information about the nation's people. Our population statistics come from decennial censuses, which count the entire U.S. population every ten years, along with several other surveys.



U.S. Population

325,265,189



U.S. Veteran  
Population

20,108,332



Persons of 65 years  
and over

15.2%



Population change  
4/1/10-7/1/16

4.7%

[VIEW MORE DATA](#)

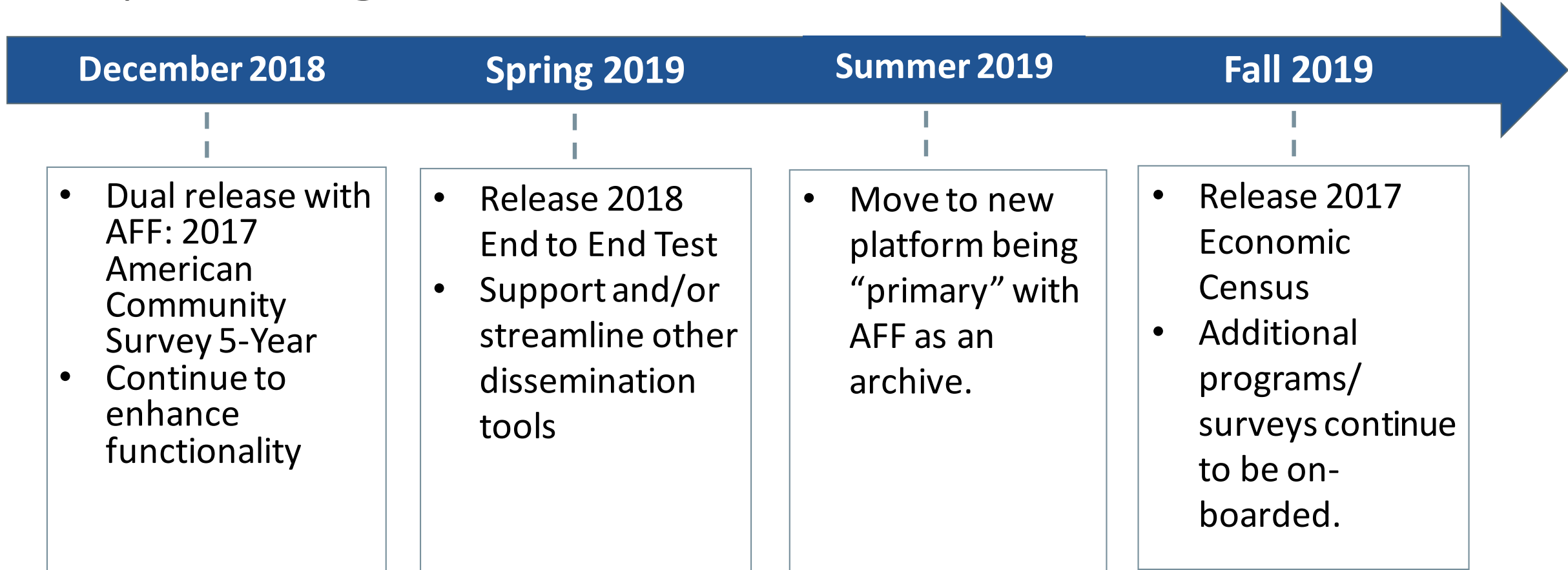
**FEATURED**

PRESS RELEASE | NOVEMBER 30, 2017

### Small Area Income and Poverty Estimates for Counties

In 2016, the median household income for all counties ranged between \$22,045 and \$134,609, with a median county-level value of...

# Upcoming Milestones



# Fall 2018 Goals

Goal	Focus
Support basic dissemination functionality	<ul style="list-style-type: none"><li>• Search and Relevancy</li><li>• View and customize table</li><li>• Add more data</li><li>• Performance</li></ul>
Support Decennial 2018 End to End Test	<ul style="list-style-type: none"><li>• SF1 with support across all geographies</li><li>• Embargo</li><li>• Information Access (Download/Table)</li></ul>
Continue dual dissemination with American FactFinder	Basic dissemination functionality is available for GCT, GRT, Iterative Products, Tier 1 Products, and Geo components

# Capabilities

## Search & Discovery

### Search

- Census.gov Integration
- Search and Relevancy
- Advanced Search
- Results Pages

### Data Profiles

- Geo Profiles
- Topic Profiles
- Industry Profiles

### Data Visualizations

- Display and Customize graphs and charts
- Share and Export

### Developer Experience

- Pattern Library
- Query Builder
- Unified API

## Information Access

### Table

- Table Viewer
- Download
- Share and Export

### Map

- Select geographies on a map
- Thematically map data
- Reference map
- Share and Export

### User Login

- Internal Login
- Embargo Process/Login

### API

- Geo Access
- Data Access

# Our Development Depends on **YOUR** Feedback



## Explore Census Data

The Census Bureau serves as the leading source of quality data about the nation's people and economy.

Poverty

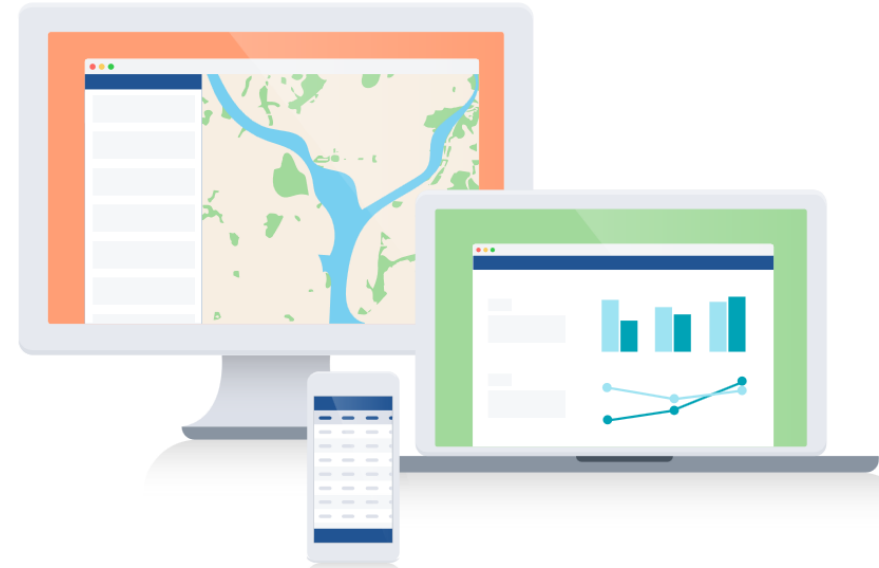
Income and Poverty

Official Poverty Measure

S1701: POVERTY STATUS IN THE PAST 12 MONTHS

B17020: POVERTY STATUS IN THE PAST 12 MONTHS BY AGE

[Advanced Search](#)



Check out our preview platform at [data.census.gov](https://data.census.gov) and provide comments at [cedsci.feedback@census.gov](mailto:cedsci.feedback@census.gov).



U.S. Department of Commerce  
Economics and Statistics Administration  
U.S. CENSUS BUREAU  
[census.gov](https://www.census.gov)

## *Additional New Tools and Resources*

# Census.gov/Academy: Visit and Subscribe

United States Census Bureau

U.S. Department of Commerce | Blogs | Index A-Z | Glossary | FAQs

TOPICS: Population, Economy  
GEOGRAPHY: Maps, Products  
LIBRARY: Infographics, Publications  
DATA: Tools, Developers  
SURVEYS/PROGRAMS: Respond, Survey Data  
NEWSROOM: News, Blogs  
ABOUT US: Our Research

Census.gov > Data > Census Academy

## Census Academy

Data Gems  
Webinars  
Courses - Coming Soon!

Your Virtual Hub for Learning Data Skills

Join the Community

### Upcoming Webinars

August 2nd	2018 Economic Programs Webinar Series: Professional/Scientific
September 12th	2018 Economic Programs Webinar Series: Hidden Gems

### Data Gem of the Week

DATA GEMS: How to Do...

David Kraiker  
Data Dissemination Specialist

### Data Gems

All 2018

**How Do I Get Business Data for My Location?**  
July 02, 2018  
If you are looking to open or expand your business, check this tip to learn how to access statistics about your market, customers, and other businesses.

- ✓ **Receive weekly Data Gems.**

These short “how-to” videos are an easy and quick way to increase your knowledge of Census data. Get them in your inbox!

- ✓ **Get access to our data courses.**

You will learn-at-your-own-pace with these video-tutorials designed for different skill levels.

- ✓ **Interact with our instructors via webinars.**

Learn about our data releases and tools while attending these live virtual classes.

- ✓ **Bring our data experts to you.**

[Request](#) free workshops and webinars for your organization:  
census.askdata@census.gov

- ✓ **Take part in this community**

[Share](#) your feedback and ideas for our educational content:  
Census.academy@census.gov

<https://census.gov/academy>

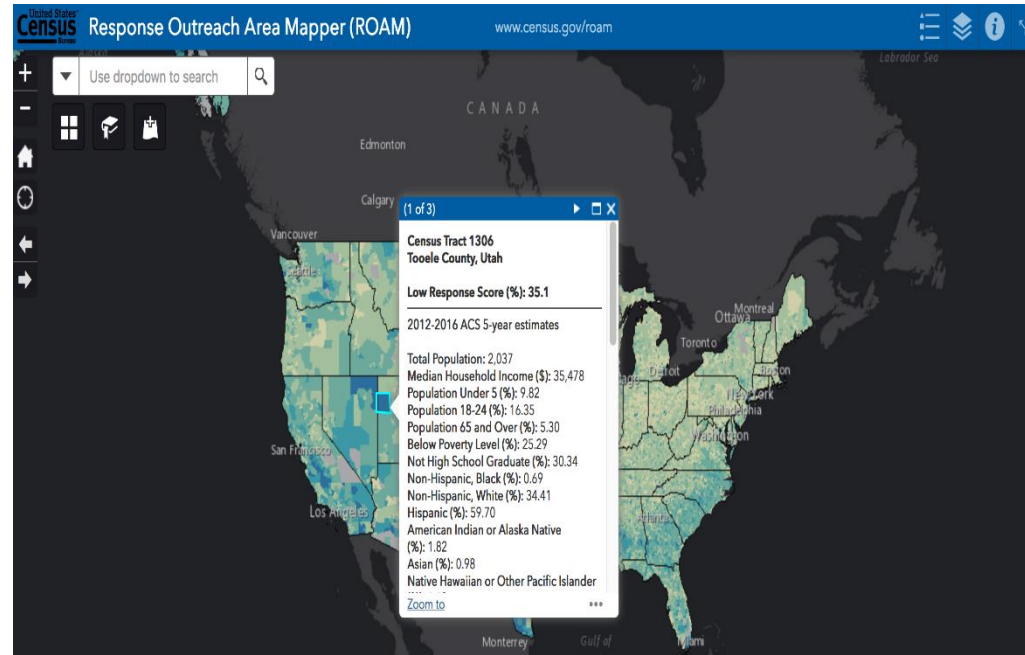
# New Data Visualization Tools

## Response Outreach Area Mapper

### 2017 ACS Data Wheel



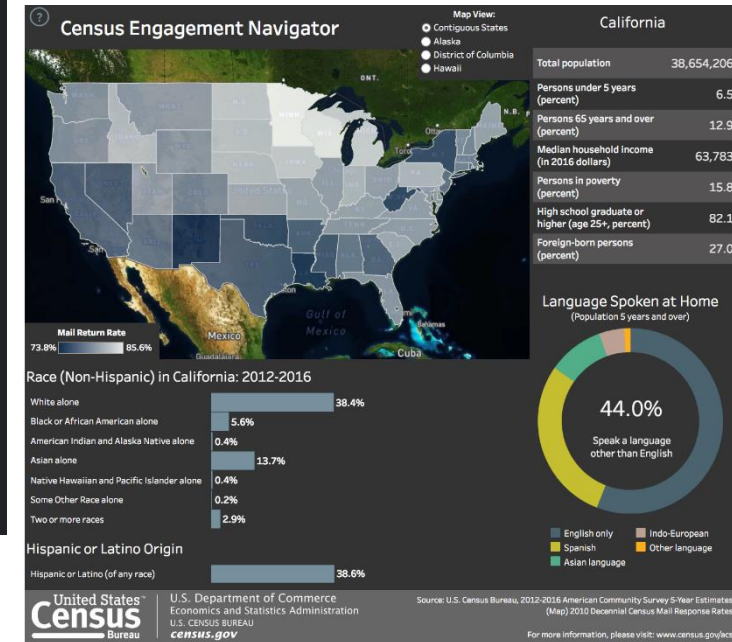
[census.gov/library/visualizations/interactive/2017-data-wheel](https://census.gov/library/visualizations/interactive/2017-data-wheel)



[census.gov/roam](https://census.gov/roam)

[census.gov/library/visualizations](https://census.gov/library/visualizations)

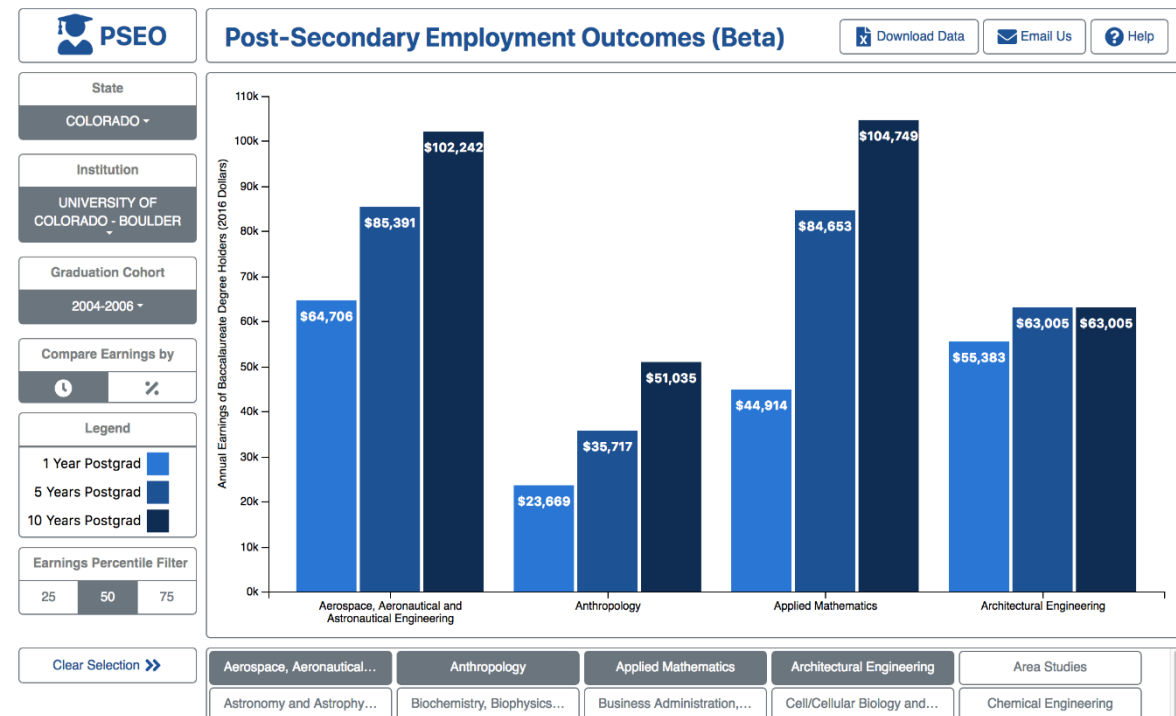
### Census Engagement Navigator



[census.gov/library/visualizations/interactive/engagement](https://census.gov/library/visualizations/interactive/engagement)

# Post-Secondary Employment Outcomes (PSEO) (Beta)

- ✓ Experimental tabulations
- ✓ Earnings and employment outcomes for college & university graduates by degree level, degree major, and post-secondary institution.
- ✓ State-of-the-art confidentiality protection mechanisms to protect the underlying data
- ✓ Data sharing partnerships between universities, university systems, State DOE, State Labor Market Information offices, and the U.S. Census Bureau
- ✓ Data are currently only available for post-graduate institutions whose transcript data has been made available to Census Bureau through a data-sharing agreement (Texas & Colorado)



## Download Public-Use Data

Two classes of files for Graduate Earnings tabulations:

- ✓ Comprehensive dataset, which includes all institutions and crossings.
- ✓ Earnings for each system, which is a subset of the above release.

# Stay Current

## NEWSROOM



The latest news releases and statements from the U.S. Census Bureau. Also, find upcoming events, and useful information for media

[census.gov/newsroom.html](https://www.census.gov/newsroom.html)

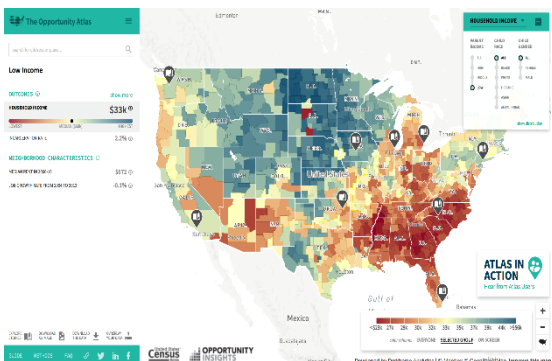
## DIRECTOR'S BLOG



This blog gives the director's point of view on everything from Census Bureau news to how we measure America's people, places and economy.

[census.gov/newsroom/blogs/director.html](https://www.census.gov/newsroom/blogs/director.html)

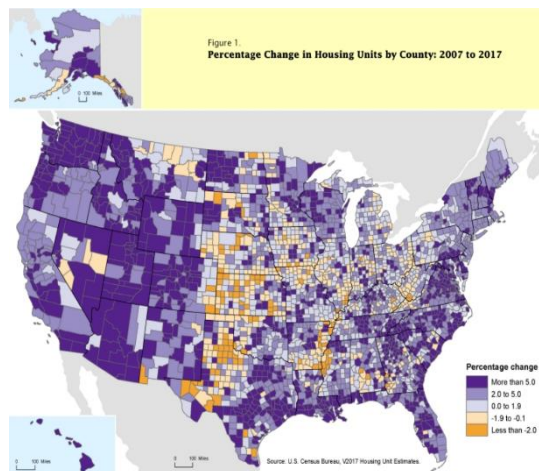
## AMERICA COUNTS



Featured stories on various topics such as families, housing, employment, business, education, the economy, emergency preparedness, and population

[census.gov/AmericaCounts](https://www.census.gov/AmericaCounts)

## STATS FOR STORIES



Provides links to timely story ideas highlighting the Census Bureau's newsworthy statistics that relate to current events, observances, holidays, and anniversaries

[census.gov/newsroom/stories.html](https://www.census.gov/newsroom/stories.html)  
[census.gov/newsroom/facts-for-features.html](https://www.census.gov/newsroom/facts-for-features.html)

# Stay Connected



Sign up for and manage alerts at  
<https://public.govdelivery.com/accounts/USCENSUS/subscriber/new>



[facebook.com/uscensusbureau](https://facebook.com/uscensusbureau)



[twitter.com/uscensusbureau](https://twitter.com/uscensusbureau)



More information on the  
American Community Survey:  
<https://www.census.gov/acs>



[youtube.com/user/uscensusbureau](https://youtube.com/user/uscensusbureau)



[instagram.com/uscensusbureau/](https://instagram.com/uscensusbureau/)



Census (Non-media inquiries)  
800-923-8282

Public Information Office (Media)  
301-763-3030



[pinterest.com/uscensusbureau/](https://pinterest.com/uscensusbureau/)



[linkedin.com/company/us-census-bureau](https://linkedin.com/company/us-census-bureau)

## Additional Resources:

Want Free Training?

Need Local Stats?

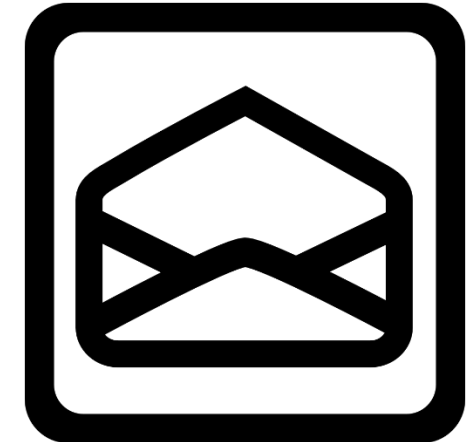


U.S. Census Bureau  
Data Dissemination Specialist

Eric Coyle

(702) 236-3202

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Additional Assistance:

Toll-free number:

1-844-ASK-DATA (1-844-275-2342)

[census.askdata@census.gov](mailto:census.askdata@census.gov)