

AGENDA

27th Annual New Mexico Data Users Conference

Wednesday, November 19, 2025
CNM Workforce Training Center
5600 Eagle Rock Ave. NE
Albuquerque, New Mexico 87113

Room 101:

7:45 – 8:15 Registration and continental breakfast

8:15 – 8:45 Welcome and Opening Remarks (*Suzan Reagan, UNM Bureau of Business and Economic Research; Fran Fernandez, Center Director, SBDC at CNM; Daye Kwon, Economic Development Department*).

Plenary Session:

8:45 – 9:30 Census Program Updates (*Robert Rhatigan, Director, UNM Geospatial and Population Studies*) – The Census Bureau has released the 2030 Decennial Census operational plan. What does this mean for New Mexico?

9:30 – 10:30 NM Population Estimates and Projections (*Jacqueline A. Miller, UNM Geospatial and Population Studies*) - The UNM GPS Department produces annual population estimates and tri-annual population projections for the state of New Mexico.

10:30 – 10:40 Break

10:40 – 11:55 Breakout Sessions:

Room 101 **NM HED Longitudinal Data System** (*Mark Chisholm & Joey Leakakos, NM Higher Education Department*) – Education data and new tools for looking at educational outcomes.

Room 207 **Tax Data** (*Pedro Clavijo and Larry Brotman NM Tax and Revenue Department*) – Learn about gross receipt data and other tax data. Review of gross receipts maps and applications and visualizing gross receipts data from TRD and BBER in an ESRI dashboard.

Room 138 **Healthcare APCD** (*Ervin Garcia, Pei Huang, Sue Kwon, New Mexico Department of Health*) – New tool for residents to use in accessing health services. Find providers and view current costs of health services and prescriptions in New Mexico.

12:00 – 2:00 Lunch

Room 101 **The New Mexico Economy: Recent History and Outlook** (*Michael O'Donnell, Director, UNM Bureau of Business and Economic Research*) - A summary of recent events and performance of the New Mexico economy, along with an economic outlook for the coming two years.

2:00 – 3:15 Breakout Sessions:

- Room 101 **NM Labor Market Information** (*Ed Miller & Raymond Sena, NM Department of Workforce Solutions*) – Developing Occupational Projections for New Mexico based on Labor Market Information; and Estimating the Number of Rent Burdened Workers in the Albuquerque MSA in 2019 and 2022 using BLS' OEWS data and HUD's Fair Market Rent data.
- Room 207 **Traffic Crash Data and Mapping** (*Jessica Bloom & David Jacobs, UNM Geospatial and Population Studies*) – Find out about the data available around NM traffic crashes. Learn about data issues and resolving them not only in the database but when it counts on a map.
- Room 138 **Census Basics** (*Suzan Reagan, UNM Bureau of Business and Economic Research*) – This session will cover a wide range of data programs and tools available from the US Census Bureau. Excellent hands on for Census Bureau data novices or good review for infrequent users of Census Bureau data.

3:15 – 3:30 Break (refreshments in Room 101)

3:30 – 4:45 Breakout Sessions:

- Room 101 **NM DOT Planning Maps** (*Alma Pacheco, NM Department of Transportation*) – Learn about the access and use of transportation data from NM DOT.
- Room 207 **AI is all about data** (*Todd Quinn Associate Professor; Business & Economics Librarian; University of New Mexico*) – Artificial intelligence continues to impact the world of work. Learn about the issues and practical skills in using AI as a tool in your job and working with data.
- Room 138 **RGIS - New Mexico GIS Data Clearinghouse** (*Shawn Penman, Programmer Analyst, UNM Earth Data Analysis Center*) – One stop shop for New Mexico GIS data and historic imagery.

Alternate presentation (if needed):

Census Advanced Data Tools (*Suzan Reagan, UNM Bureau of Business and Economic Research*) – This session is for those who find using the Census website to locate information difficult but are familiar with much of it. This will be a deep dive into tools to download data. Bring your difficult data questions to be answered!

Adjourn

Save the Date for Next Year: November 18, 2026

